

# **Master of Business Administration with an Emphasis in Strategic Human Resource Management**

Let's get started on your degree.

\* What degree level are you currently seeking?

\* How would you like to attend?

\* What area of study interests you?

\* What program interests you?

\* Required field

\*\* Required field if international

Total Program Credits & Course Length:

Total Program Credits: 54

Online: 8 weeks

Transfer Credits: Up to 12 credits or 1/3 of the program

Program Tuition Rate:

Online: \$575 per credit.

## **Overview**

Earn a Graduate-Level Degree in Human Resource Management

An effective and knowledgeable employee can drive a business to success. In the FordBridge' Master of Business Administration (MBA) with an Emphasis in Strategic Human Resource Management, you learn to develop and foster the human capital essential to organizational progress. In the classes, you mature in your ability to process, integrate and apply knowledge in relevant ways.

With the MBA in human resources, you explore and discuss diversity in the workplace, employee development and the management of talent with peers in class discussions. You develop a strategic view of the human resources and evaluate the link between decision-making, management practices and the business bottom lines. You examine modern complexities such as mergers, acquisitions, downsizing and globalization as they relate to managing human resources.

## **Degree Outcomes**

Explore SHRM Aligned Coursework

This MBA in human resources management degree is aligned with the human resource competencies identified by the Society of Human Resource Management (SHRM) and provides competencies to lead and manage business enterprises ethically. In this MBA in human resources program, you become an informed critical thinker through research and the application of quantitative methods that transform raw data into useful information.

### What You Will Learn

#### Study MBA Human Resources Curriculum Designed for Your Success

Throughout this MBA in HR program, you review the following topics:

- Telecommunications, emerging technologies and e-commerce applications
- Business principles that encompass finance, accounting, economics, marketing and management
- Impact of the global economy on organizational decision-making, planning and sourcing of organizational resources
- Formulation and execution strategies within organizations and how to stay competitive in a global marketplace
- Key concepts of leadership and strategic management

### Career Outcomes

#### Review Your Career Options for Human Resource Management

As a graduate of this MBA in human resources management degree program, you may choose to pursue careers as a senior human resources specialist or as a general manager with a strong strategic HR acumen. Potential workplaces include business organizations, agencies, government agencies and business consulting organizations.

### Course List

The programs offered at FordBridge may vary by content and course length.

Major: 54 credits

Total Degree Requirements: 54 credits

#### Program Core Courses

UNV-504: Introduction to Graduate Studies in the College of Business Total Credits: 2 credits

MGT-605: Leadership and Organizations Total Credits: 4 credits

ACC-502: Accounting Practices Total Credits: 4 credits

FIN-504: Finance Principles Total Credits: 4 credits

SYM-506: Applied Business Probability and Statistics Total Credits: 4 credits

ECN-601: Economics Total Credits: 4 credits

BUS-660: Quantitative Methods Total Credits: 4 credits

MKT-607: Marketing Management Total Credits: 4 credits

ACC-650: Managerial Accounting Total Credits: 4 credits

MGT-655: Operations Management Total Credits: 4 credits

FIN-650: Managerial Finance Total Credits: 4 credits

MGT-660: Strategic Management Total Credits: 4 credits

HRM-635: Acquiring, Developing, and Leveraging Human Capital Total Credits: 4 credits

HRM-640: Designing HR for Competitive Advantage Total Credits: 4 credits

## Program Locations

### Online

Pursue a next-generation education with an online degree from FordBridge. Earn your degree with convenience and flexibility with online courses that let you study anytime, anywhere. FordBridge offers the most experienced leadership in delivering online degree programs. Full-time faculty members and fully trained adjunct instructors, equipped with strong academic backgrounds and practical experience in their fields, support you every step of the way. Designed with the career-oriented professional in mind, our online classes provide an intimate environment that stimulates engaging and challenging discussions. Choose from programs across our distinct colleges, in high-demand employment areas. Classes begin frequently.

\* Please note that this list may contain programs that are not presently offered as program availability may vary depending on class size, enrollment and other contributing factors. If you are interested in a program listed herein please first contact your University Counselor for the most current information regarding availability of the program.